

Environmental Management and Corporate Responsibility



Pablo de los Santos Fernández
Eduardo Román
Jose Ruiz



Index

- What is Environmental Management
- What is Corporate Responsibility
- Why both are extremely important
- What is happening in Europe
- What is happening in Mexico
- Examples of good Environmental Management and CR in Europe
- Examples of good Environmental Management and CR in Mexico
- Conclusion

What is Environmental Management?

It refers to a kind of management where a company, enterprise or an organization carry out their activities always thinking about the environment and what impact their activities can have on it. Always putting the environment first



What is Corporate Responsibility



As similar to environmental management, corporate responsibility focuses on a corporation or enterprise actions for having a better impact both on the environment and on the society. A company with values and morals that is worried about its impact on the world.



Why both are extremely important

Having Environmental Management and Corporate Responsibility in a company is extremely important because enterprises should always have in mind the impact they are doing on society and the world. A company that does not have this may be earning a lot of money but it can be destroying an ecosystem, making an animal go extinct and lower the quality of life in some societies.



What is happening in Europe

- Organisations of all sizes and kinds have a large scope for improving their environmental performance.
- From eco-efficiency to reputation and concerns about the sustainability of their business, many organisations try to reduce their impact on the environment.
- This activity is part of the European Commission's work to implement the [EU Eco-Management and Audit Scheme\(EMAS\)](#)




What is happening in Mexico

- Mexico's strong economic growth in recent years has brought with it a multitude of environmental problems.
- Emissions of various sorts are polluting the soil, the water and the air. Almost 30 per cent of all municipal waste are still being disposed of improperly.
- Compared with the rest of Latin America, Mexico has exemplary environmental legislation and well-developed environmental protection strategies, these are not being adequately implemented





Examples of good Environmental Management and CR in Europe



Examples of good Environmental Management and CR in Mexico

- In 2016 the Mexican Stock Exchange (BMV) evaluate the multinational beverage and retail company FEMSA as the most environmental responsible company of the year.



<https://www.youtube.com/watch?v=3wT-V8aPSNg>



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